

# 2016: Arts Stakeholder Workshop

Making the Arts Part of the Wailuku Town Brand

## **MY SERVICE:**

To create a plan and the enabling conditions for a Public Art Pilot Program for Wailuku Town

## **PILOT OBJECTIVE:**

Develop community, economy and a sense of place for what is to become a state and national arts focal point.

## **APPROACH:**

Identify what our core Wailuku arts champions want and why; what each can bring to the table; and how we can most efficiently, as a team, create a 2-year plan of action (e.g. a schedule of artists, events and experiences that will highlight Wailuku as an arts-based focal point on a larger geographical scale). PS: There are no easy answers.



Murals that glorify Hawaiian legends or sites to offer a sense of place and context

Mini grants program for individual artists to express community voices

Use art to build bridges between generations. We're deeply rooted. Focus on the people and their stories

We need more projects like the mural. It's a stunning piece of art. People participated it in - not a presentation but a participatory process. Lots of hands touched. Lasting.